

RSM! Bird Cameron

Economic Research Project

Western Rock Lobster Congress

Fremantle Sailing Club

151 Marine Terrace, Fremantle

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Presented by - John Thomson B Bus SIA ACIS CA M(Tax) SPAA

Director - RSM Bird Cameron

Level 1/12 Bayly Street Geraldton WA 6530

Telephone 08 9920 7400 Fax 08 9920 7450

Email: john.thomson@rsmi.com.au

Outcomes

- *To investigate alternative management strategies using the current management package as the benchmark with the view to providing the best long-term socio-economic return to the State from the ecologically sustainable use of the western rock lobster resource by providing the greatest incentives and opportunity for growth in economic return from all sectors of the rocklobster industry to Western Australia.*

Objectives

- To better understand the industry's financial drivers.
- Compare the findings of the current research with previous research.
- Understand the financial implications of fishery management proposals.

Methodology

- Randomly select 20 fishing business from each zone.
- Conduct personal interviews to collect key data.
- Record findings in a data base for subsequent analysis.
- Prepare and publish findings by 30/11/09.

Your Contribution

- Co-operate if asked to contribute.
- Encourage other fishers to contribute.
- Use the interview process to gain access to professional advice.
- Use the report to compare the performance of your business with others!

Funding

- \$30,000 principal investor contribution WA Fishing Industry Council (WAFIC).
- \$30,000 in kind contribution from RSM Bird Cameron.
- \$10,000 in kind contribution of fishers time to participate in data collection.

Questions?

- Confidentiality?
- Use of information by regulators!
- Other issues?